

IMD World Talent Ranking 2025

Talent competitiveness profile

# COLOMBIA



# Colombia

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## OVERALL PERFORMANCE (69 economies)

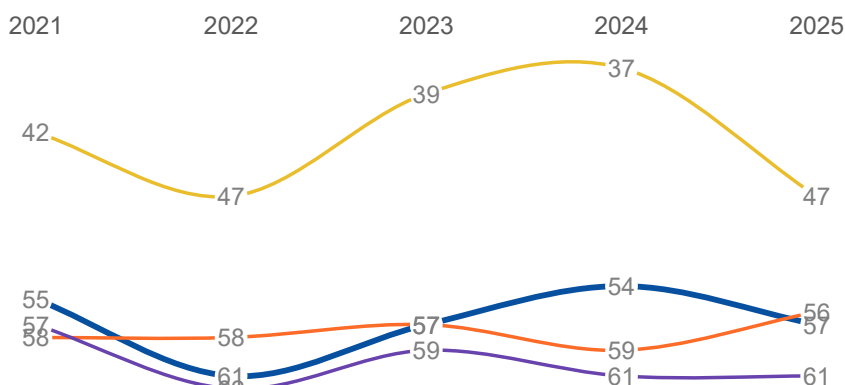
Rank 2025

**57 Overall**

**56 Investment & Development**

**47 Appeal**

**61 Readiness**



► Overall top strengths  
▷ Overall top weaknesses

## INVESTMENT & DEVELOPMENT

► Total public expenditure on education	Percentage of GDP	5.2	%	16
▷ Total public exp. on education per student	Spending per enrolled pupil/student, all levels	1,056	US\$	59
Pupil-teacher ratio (primary education)	Ratio of students to teaching staff	22.90	ratio	58
▷ Pupil-teacher ratio (secondary education)	Ratio of students to teaching staff	24.63	ratio	64
► Apprenticeships	are sufficiently implemented	6.38	survey [0-10]	10
Employee training	is a high priority in companies	6.78	survey [0-10]	22
Female labor force	Percentage of total labor force	43.12	%	49
Health infrastructure	meets the needs of society	4.13	survey [0-10]	52

## APPEAL

APPEAL			Value	2025 Rank
►	Cost-of-living index	Index of a basket of goods & services in the main city	57.11 index	9
	Attracting and retaining talent	is a priority in companies	6.23 survey [0-10]	48
	Worker motivation	in companies is high	5.80 survey [0-10]	34
	Brain drain	does not hinder competitiveness in your economy	3.82 survey [0-10]	51
	Quality of life	is high	4.76 survey [0-10]	57
	Foreign highly skilled personnel	are attracted to your country's business environment	4.25 survey [0-10]	56
	Remuneration of management	Total base salary plus bonuses and long-term incentives, US\$	128,823 US\$	38
►	Collected personal income tax	On profits, income and capital gains, as a percentage of GDP	1.63 %	11
▷	Justice	is fairly administered	2.76 survey [0-10]	63
	Exposure to particle pollution	Mean population exposure to PM2.5, Micrograms per cubic meter	14.23 micrograms	32
	Statutory minimum wage	Statutory gross monthly minimum wage US\$	319.06 US\$	42

## READINESS

READINESS			Value	2025 Rank
► Labor force growth	Percentage change		2.30 %	20
Skilled labor	is readily available		4.78 survey [0-10]	48
Finance skills	are readily available		5.57 survey [0-10]	49
International experience	of senior managers is generally significant		5.01 survey [0-10]	49
Competent senior managers	are readily available		4.35 survey [0-10]	56
Primary and secondary education	meets the needs of a competitive economy		4.61 survey [0-10]	55
Graduates in Sciences	STEM graduates, % of all graduates		23.91 %	30
University education	meets the needs of a competitive economy		5.22 survey [0-10]	55
Management education	meets the needs of the business community		5.41 survey [0-10]	54
▷ Language skills	are meeting the needs of enterprises		3.70 survey [0-10]	64
▷ Student mobility inbound	Foreign tertiary-level students per 1000 inhabitants		0.11 number	62
Educational assessment - PISA	PISA survey of 15-year olds		401 Average	50

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